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US Chamber's *TradeRoots* Showcase International Success of Videolarm + 43 Georgia Companies

Washington, DC – (3/7/07) – The United States Chamber of Commerce's *TradeRoots* program today unveiled its "Georgia Faces of Trade" book, which highlights the international trade success stories of more than 40 Georgia small and mid-sized businesses. *TradeRoots* is the Chamber's grassroots-level trade education program.

Videolarm of Decatur, Georgia was among the companies represented in the magazine. Videolarm exports surveillance cameras and accessories to countries all over the world.

"Many small business owners across the nation often assume the international marketplace is too large, too distant, and much too complicated for them to explore," said Leslie Schweitzer, the Chamber's senior trade advisor. "this book shines the spotlight on businesses that are not just involved with international trade, but are flourishing because of it. Each story provides a blueprint for success that other business owners can follow."

The official release came during a press conference in Atlanta, where *TradeRoots* spokespeople were joined by representatives from a handful of the companies showcased in the book as well as by state and community officials.

The book tells the stories of 44 companies from 30 different Georgia cities, with biographical sketches of each company's international activities, quotes from the companies' leadership, and full color photos throughout.

Trade is a vital component of Georgia's economic stability and job growth. Exports by more than 10,000 Georgia businesses account for almost 6% of the entire state economy, and the \$20.6 billion in manufactured goods exported annually supports more than 147,000 jobs in the state, according to *TradeRoots*. With 96% of the world's consumers living outside the United States, overseas opportunities for Georgia's small and mid-sized are plentiful.

The US Chamber is the world's largest business federation, representing more than three million businesses and organizations of every size, sector and region.

About Videolarm, Inc.

Surveillance camera and accessory manufacturer, Videolarm, www.videolarm.com, developed the first outdoor dome enclosure in 1976. For the past 30+ years, they have been providing innovative surveillance solutions to Schools and Universities, Parking and Correctional facilities, Hospitals, Retail centers, Nuclear and Water Management plants through its international network of distributors, integrators, installers, and OEMs. The privately owned manufacturer is located in Decatur, GA, just east of Atlanta. Pricing and information are available online at www.videolarm.com or directly through Videolarm's sales department at (800)554-1124, from 8:00am to 5pm Eastern Time.